Research and science tell us that what we experience as young children lays a foundation — strong or fragile — for the rest of our lives. Our children’s earliest years, months and even first days have the greatest impact on their learning, health and development.

Partnering with parents to help their children reach their fullest potential is our top priority. We do this through our more than 40 high-quality programs and services by placing a unique focus on the relationship between children, ages birth to 5, and their caregivers. It’s the quality of that care and the experiences that children have with their parents and caregivers that directly influences their outcomes later in life.

Whether a family needs support related to child development; mental health; disabilities services; Head Start and high-quality early child care; early communication, language and literacy; family support and child welfare; or a wide range of other early childhood needs, our experts at Southwest Human Development are here to help.

Thank you for your support of Arizona’s young children and their families.

In partnership,

Karen Ramos
Board President

Ginger Ward
CEO
ABOUT US

MISSION
Southwest Human Development strengthens the foundation Arizona’s children need for a great start in life.

VISION
A positive future for every child.

CORE VALUES
Our core values embody Southwest Human Development’s commitment to services that uplift the lives of children, families and other care providers, and the communities in which they live. These values are intended to guide the professional development, ethical conduct and skilled practice of all of our staff, whatever their specific role within the agency. All staff are valued as making essential contributions to strengthening the foundation that Arizona’s children need for a great start in life.

- High Quality and Ethical Services
- Learning as a Lifelong Process
- Promoting Social Justice, Equity and Inclusiveness
- Working in Partnership with Families, Caregivers and Community Providers
- Reflective Practice in Support of Relationship-Based Work
- Innovative Responsiveness to Community Needs
- Responsible Stewardship

OUR WORK
The first five years of life are the most critical in a child’s development. At Southwest Human Development, our services improve lives and help families by supporting young children and their caregivers during this important time.

In partnership with families, we provide children with the care, attention and support needed to set them on a path to success in school and life, and help them reach their fullest capabilities.

We are Arizona’s largest nonprofit organization dedicated to early childhood development and our 900 staff members provide 40 innovative programs and services to 135,000 children and their families each year in the areas of:

- Child Development
- Mental Health
- Easterseals Disabilities Services
- Early Literacy
- Head Start and Early Head Start
- Family Support and Child Welfare
- Professional Development and Training
FY 2018 FINANCIALS

REVENUE AND SUPPORT

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Fees and Grants</td>
<td>$57,329,670</td>
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<tr>
<td>Charges for Services</td>
<td>3,387,994</td>
</tr>
<tr>
<td>Contributions and Donations</td>
<td>3,327,136</td>
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<tr>
<td>Donated Goods and Services</td>
<td>2,286,941</td>
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<tr>
<td>Interest</td>
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<tr>
<td>Miscellaneous Income</td>
<td>103,729</td>
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<tr>
<td>Net Assets Released from Restrictions</td>
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<tr>
<td><strong>Total Revenue and Support</strong></td>
<td><strong>$66,470,088</strong></td>
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EXPENSES

PROGRAM SERVICES:

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<th>Description</th>
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<tbody>
<tr>
<td>Head Start</td>
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<tr>
<td>Family Support Services</td>
<td>18,769,840</td>
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<tr>
<td>Children with Disabilities</td>
<td>5,284,910</td>
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<tr>
<td>Mental Health</td>
<td>6,218,181</td>
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<tr>
<td>Training and Education</td>
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SUPPORTING SERVICES:

<table>
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<tr>
<th>Description</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Management and General</td>
<td>6,341,665</td>
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<tr>
<td>Fundraising</td>
<td>665,739</td>
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<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$66,366,713</strong></td>
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CORPORATE AND FOUNDATION SUPPORTERS

Albertsons Foundation and Safeway Foundation
Alliance Bank of Arizona
American Furniture Warehouse
American Woodmark Foundation
Arizona Association of Defense Counsel
Arizona Buuck Family Fund
Arizona Central Credit Union
Arizona Child Abuse Prevention License Plate Fund
Arizona Community Foundation
Arizona Coyotes Foundation
Arizona Foundation for Educational Advancement
Arizona Lottery
Arizona Public Service
The Arizona Republic/Season for Sharing
Bank of Arizona
BBVA Compass Bank Foundation
BHHS Legacy Foundation
BMO Harris Bank
The Board of Visitors
Buffett Early Childhood Fund
Build-A-Bear Foundation
Cardinals Charities
Century 21
The Charro Foundation
Christopher & Dana Reeve Foundation
City of Avondale
CoBiz Cares Foundation
CopperPoint Insurance Companies
CVS Health
Delta Dental of Arizona Foundation
Dignity Health / St. Joseph’s Hospital & Medical Center
Enterprise Holdings
Executive Council Charities
Fiesta Bowl Charities
First Things First
Fund for Shared Insight
Helios Education Foundation
Homesite Insurance
Humana
Insight
Irving Harris Foundation
John F Long Foundation
Kemper & Ethel Marley Foundation
Lockton Companies
Magellan Cares Foundation
Molly Lawson Foundation
Nina Mason Pulliam Charitable Trust
Phoenix Suns Charities
Points of Light Institute
Procter & Gamble
Progrexion
RBC Wealth Management
Salt River Pima-Maricopa Indian Community
Scottsdale Charros CHAPS Charities
Scottsdale League for the Arts
Shutterfly Foundation
Staples Foundation
Subway Kids & Sports of Arizona
Tempe Community Council
Thunderbirds Charities
TJX Foundation
Tuft & Needle
USAA Foundation
Vanguard Strong Start for Kids Program
Virginia G Piper Charitable Trust
Wells Fargo
YOU CAN HELP

The investments we make today in young children advance the health, well-being and development of our community. More and more evidence suggests that there are aspects of early childhood behavior and mental health that, if nurtured, can improve children’s life chances.

We’re asking you to show your support for our kids by donating to our work to improve children’s lives. You can do so in a few easy ways:

1) **Make a tax-deductible contribution** through our website at swhd.org/give.

2) **Take advantage of the Arizona Charitable Tax Credit** and receive a dollar-for-dollar deduction on your state income taxes. It’s easy — just visit swhd.org/taxcredit to learn how to donate.

3) **Volunteer your time** helping children and families throughout the community. We have some great ways to get involved on our website at swhd.org/volunteer.

Thank you for your support of Arizona children and their families. With your help, we can ensure a brighter future for our community.

**FOR QUESTIONS, PLEASE CONTACT US AT (602) 808-GIVE (4483) OR GIVE@SWHD.ORG**