



southwest human development

FOR IMMEDIATE RELEASE

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EASTER SEALS SOUTHWEST HUMAN DEVELOPMENT WELCOMES DR. DANIEL B. KESSLER TO CHILDREN'S DEVELOPMENTAL CENTER

PHOENIX (August 11, 2011) – Easter Seals Southwest Human Development recently welcomed Dr. Daniel B. Kessler, a developmental and behavioral pediatrician, as Medical Director at the non-profit's newly opened Children's Developmental Center. The Center helps children with complex disabilities and developmental issues, offering parents a holistic approach through a collaborative team effort. The Center's services include expert assessments, individualized care plans, state-of-the-art therapy services and care-coordination.

"Southwest Human Development places a high priority on hiring the most knowledgeable and experienced professionals in the child development field to better serve children with disabilities and their families," stated Ginger Ward, Founder and CEO of the organization. "Dr. Kessler is a valuable resource to the community and his colleagues at the Center, providing specialized pediatric and behavioral expertise and direct access for consultations."

Dr. Kessler, a former "Best Doc" as voted by *Phoenix Magazine* and previous pediatric faculty with St. Joseph's Hospital and Medical Center, is recognized nationally for his work in autism, attention deficit/hyperactivity disorder, learning and emotional adjustment, and feeding and self-regulation. As Medical Director for the Children's Developmental Center, he is treating children age birth to five years for assessment, consultation, treatment, referral and advocacy, and also consults for other programs at Southwest Human Development requiring medical expertise. Dr. Kessler plays an instrumental role in offering the Center's "One Child, One Family, One Team" approach, which includes the child's physicians, therapists and caregivers in the assessment and treatment process. The Center is unique in Arizona for providing the full range of medical, developmental, and mental health professionals as part of one team.

"Southwest Human Development is nationally recognized for its innovative and comprehensive early childhood services," said Dr. Kessler. "I am eager to serve the Children's Developmental Center, as the opportunity will allow me to impart my knowledge and share my experiences with the community in a team-setting - which is critical to successfully identifying and treating children's developmental challenges."

For more information on the Children's Developmental Center services or Dr. Kessler, please call (602) 468-3430, email cdcenter@swhd.org or visit www.swhd.org.

About Southwest Human Development

Founded in 1981 as a non-profit organization, Southwest Human Development provides comprehensive services for young children and their families in several areas: disabilities, early literacy, child health and welfare, Head Start and professional training. Now serving 135,000 children and families each year, Southwest Human Development is the state's largest community-based organization of its type. In 2007, Southwest Human Development became the official Easter Seals affiliate of central and northern Arizona. Easter Seals Southwest Human Development provides services to children with disabilities and other special needs, and support to their families. In addition, CEO Ginger Ward was recently elected to the national board of directors for ZERO TO THREE and named one of the Valley's Top 25 CEOs for 2010 by the *Phoenix Business Journal*. For more information on Southwest Human Development's many services or donation and volunteer opportunities, visit www.swhd.org.

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